

CHRISTINA MILLARD

GRAPHIC DESIGNER



EDUCATION

Bachelor of Arts

Digital Art & Design (2017)

Henderson State University
Arkadelphia, Arkansas
GPA 4.0 Summa Cum Laude
Most Outstanding Graduating Senior

Associate of Arts (2014)

National Park College
Hot Springs, Arkansas
GPA 4.0



ACHIEVEMENTS

Deans list (4.0 GPA)

- National Park College (6 semesters)
- Henderson State University

Phi Theta Kappa • Honor Society

Kappa Pi • International Honorary Art Fraternity

Arkansas Academic Challenge Scholarship



SKILLS



Final Cut Pro, QuarkXpress, Maya



EXPERIENCE

Lake Retreat Ministries dba For King and Kingdom • Communications Director

(May 2019 - present)

- Spearheaded strategic marketing, communications, and design initiatives as the sole point of responsibility, overseeing logo and web page design, social media monitoring, content creation, copywriting, branding, videography, and both print and digital media.
- Developed and executed comprehensive communication strategies, encompassing print, web, social media, and digital platforms, to effectively reach target audiences.
- Demonstrated expertise in designing various print materials, such as leadership and participant training manuals, ensuring visually appealing and impactful deliverables.

Arkansas Mens Ministry • Graphic Designer

(January 2014 - present)

- Redesign all promotional material including logo design, brochures, print and web media, posters and video media.
- Coordinate all media productions during the annual Arkansas Mens Ministry Retreat, including video, photography and audio.

Millard Studio • Owner

(January 2013 - present)

- Offers comprehensive graphic design services to a diverse range of clients, specializing in logo design and branding, web page design, digital and print design, and graphics.
- Provides freelance photography and videography services for various occasions, including promotional materials, events, testimonials, banquets, weddings, and family portraits.

Henderson State University • Adjunct Faculty

(Spring 2018 - present)

- Instructed and trained students in various design courses
- Developed curriculum and plans used to educate more than 200 students.
- Developed/delivered lectures in accordance with course objectives; prepared course syllabus and aligned learning objectives with course materials; and engaged students via Canvas discussions, individual emails, and group projects and critiques
- Evaluated and graded student coursework, assignments, and projects in accordance with school policy; provided effective feedback to students.

61 Celsius • Art Director, Videographer

(June 2016 - June 2020)

- Responsible for marketing elements and design including logo design, web page design, social media monitoring, content and copy, branding, print and digital media.
- Videographer specializing in planning, filming, editing and production of video media to include advertising, highlighting and informational media